

THE NEED FOR SMARTER ACCESS MANAGEMENT

How SMBs can reduce risks with
Privileged Access Management (PAM) &
End-User Access Management (EUAM)



Common Challenges Without PAM or EUAM

Shared or Weak Passwords

- Staff reuse logins or share credentials across tools.
- Risk: Easy target for hackers.



Too Many Privileged Accounts

- Admin rights given "just in case" and never revoked.
- Risk: Insider misuse or credential theft.



Growing Attack Surface

- Remote work, cloud apps, and multiple devices expand access points.
- Risk: One weak entry point = full compromise.



No Visibility or Audit Trails

- SMBs don't know who accessed what, and when.
- Risk: Hard to detect breaches or prove compliance.



Protect Privileged Accounts

Enforce least privilege, vault credentials, rotate passwords automatically.



Key Benefits of PAM and EUAM



Simplify End-User Access

Enable single sign-on (SSO), MFA, and automated onboarding/offboarding.



Reduce Breach Risk

Limit the attack surface by ensuring users only get the access they need.



Visibility & Control

Centralized logs and reports for compliance and auditing.




Boost Productivity

Fewer login issues, smoother access to the tools employees need.

OPTIMIZE & REINFORCE YOUR ACCESS MANAGEMENT TODAY

Fothion helps SMBs protect data, reduce risk, and stay compliant with modern Privileged & End-User Access Management solutions.

 Take Control of Your IT Security. Book your free strategy call with Fothion now.

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